

# ROVE

HOME  
MARASI DRIVE

INVEST  
SMART LIVE  
SMARTER



## THE BIG PICTURE

From Downtown to Marasi Drive, we're keeping the Rove spirit alive!

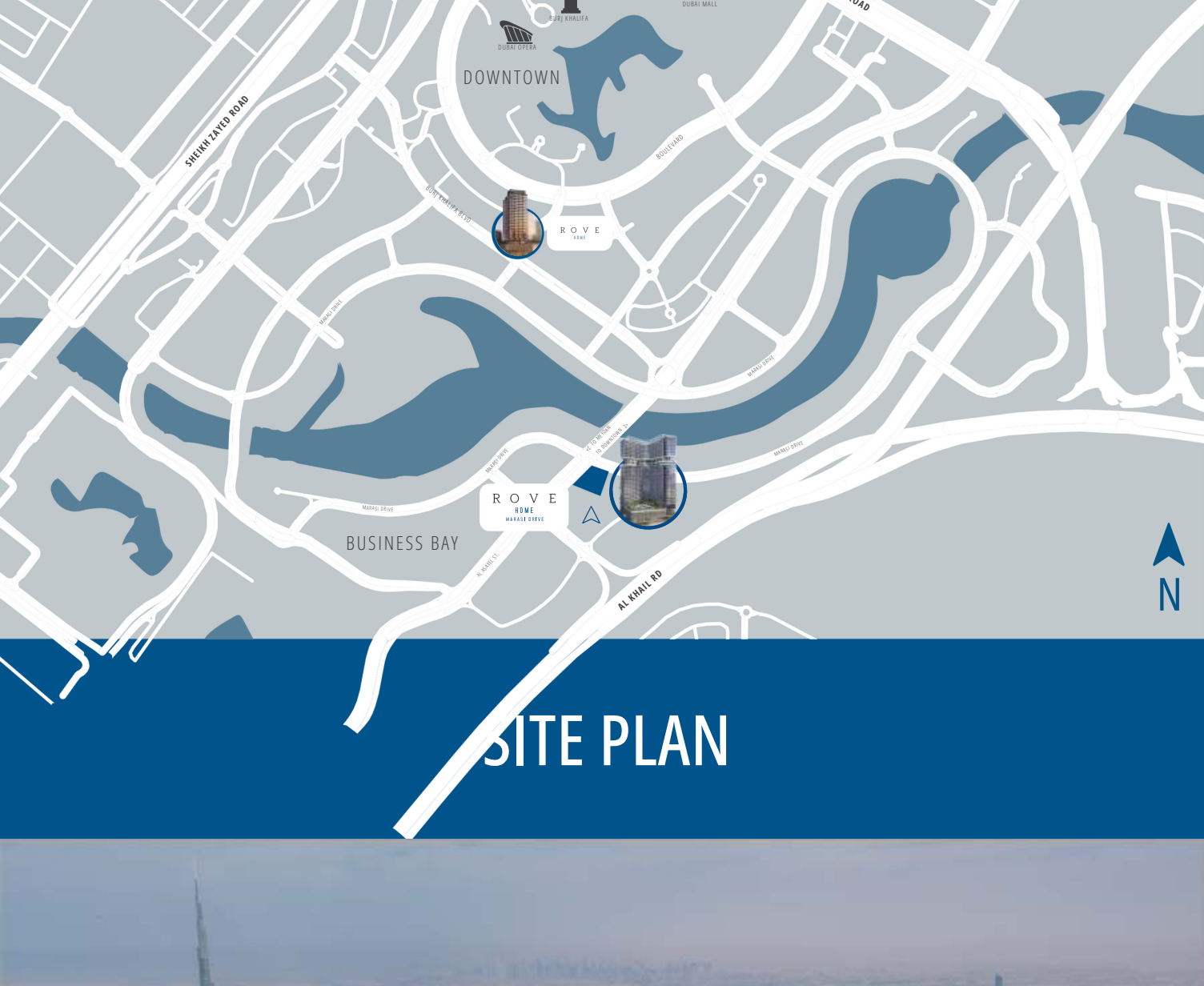
The dynamic essence of Rove comes to life at an all new address - Marasi Drive, Business Bay. Enjoy an urban living experience beyond the ordinary.

Join us on this exciting journey as we unfold innovations transforming your daily moments into unforgettable living experiences in true Rove style.

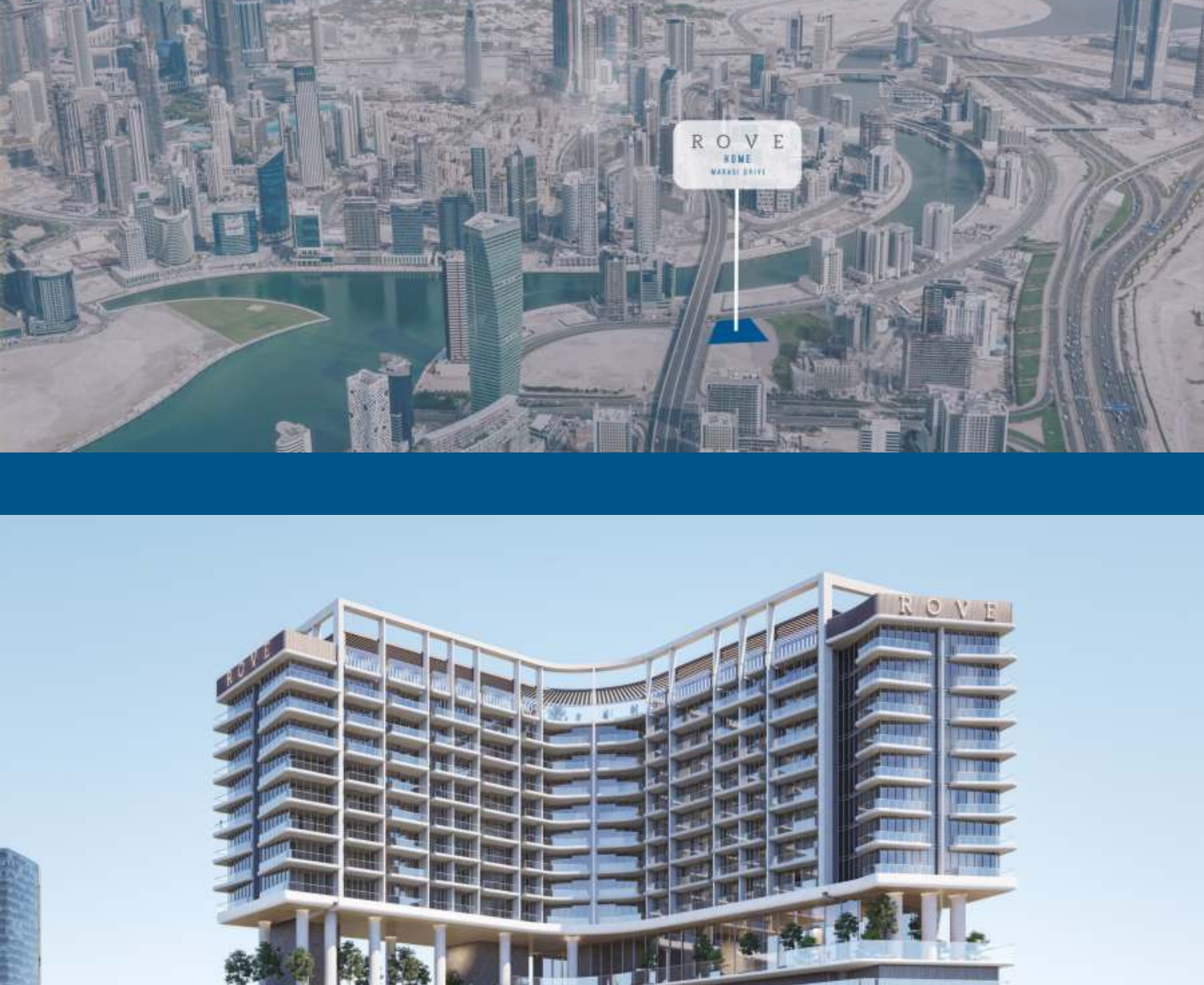
Enjoy every facet of contemporary lifestyle living, prioritizing value, efficiency, and a vibrant atmosphere. It is more than just a home.



## LOCATION



## SITE PLAN



## TYPICAL FLOOR 5-21

UNITS	APPROX. SIZE
STUDIO FLEX	34
STUDIO SQUARED	1
1 BEDROOM SQUARED	39
2 BEDROOM SQUARED	0
	60
	9
	89
	1



### LEGEND

STUDIO FLEX	STUDIO SQUARED	1 BEDROOM SQUARED	2 BEDROOM SQUARED A	2 BEDROOM SQUARED B
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## TYPICAL FLOOR 24-31

UNITS	APPROX. SIZE
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	9
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### LEGEND

STUDIO SQUARED	1 BEDROOM SQUARED	2 BEDROOM SQUARED A	2 BEDROOM SQUARED B
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## REASONS TO INVEST



### INTEGRATED AMENITIES

Spread across 3 dedicated zones at different heights – a floating podium level, sky garden and the rooftop level. Rove Home Marasi Drive will also benefit from lots of perks across Rove Hotels properties in Dubai.



### ICONIC FACADE

Crafted primarily from glass with metal accents, the building's iconic facade encapsulates Rove's modernity and sophistication.



### INTELLIGENT SPACE PLANNING

Adopting a unique approach in space planning, Rove Home Marasi Drive will feature a mix of fully furnished studios, 1-bedroom, and 2-bedroom apartments – planned and designed to maximize efficiency and functionality.



### THE FOREVER-YOUNG SPIRIT OF ROVE COMES ALIVE AT ROVE HOME MARASI DRIVE.

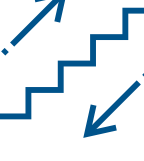
Experience the vibrant essence of Rove Home Marasi Drive through inviting interior design, enriching amenities, inspiring co-working spaces fostering creativity and connection, cozy relaxation areas, and captivating art installations that enhance your daily living.



### THE LOCATION OF THE PROJECT/ MARASI DRIVE

The project will be in a well-connected location, within proximity to the Marasi Promenade and neighboring areas Downtown Dubai, Dubai Mall, DIFC, City Walk and with easy access to both Sheikh Zayed and Al Khalil Road.

## SPECIAL FEATURES



### COLLABORATION WITH US-BASED ORI LIVING

Experience intelligent and expandable living solutions never seen before in UAE and the region. The Studio Flex interiors will include expandable apartments by ORI, an innovative firm that creates intelligent and modular living solutions.



### CONNECTED URBAN LIVING

The building will integrate a first of its kind external stairway that connects the amenities' podium level directly to the neighboring park and surrounding promenade of the Marasi Drive, elevating the urban living experience and encouraging residents to step outside.



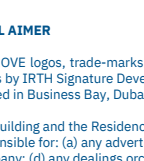
### GENEROUS CEILING HEIGHT

The apartments at Rove feature soaring ceilings, measuring an impressive 3 meters in height, providing a spacious and airy ambiance.



### SEAMLESS INDOOR-OUTDOOR INTEGRATION

With the same floor finish inside and outside the apartments, residents can enjoy a seamless transition that extends the living space to the outdoors, creating a harmonious and connected atmosphere.



### NEXT GENERATION FEATURES

First, our innovative pocket wall seamlessly doubles space when doors vanish into the wall, providing privacy with its sleek design. Second, our exclusive bi-fold glass doors flood the area with natural light and boast unmatched panoramic cityscape views from the balconies.



### SMART LIVING READY

Combining aesthetics with functionality, all units will be equipped with Google digital home solutions for ultimate convenience.

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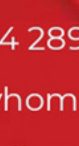
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