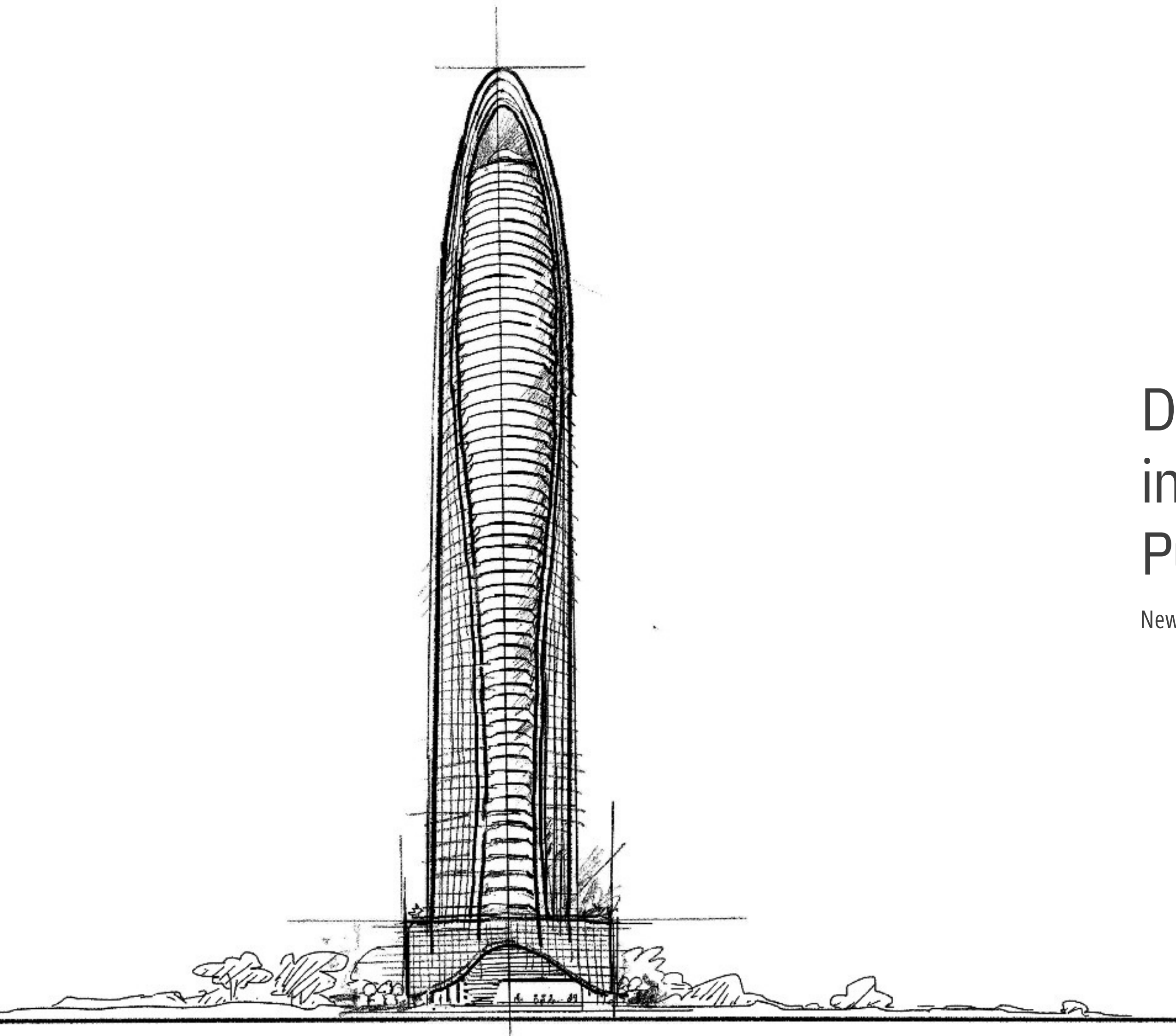


Mercedes-Benz Places

BINGHATTI



Discover living
in Sensual
Purity

New grounds for extraordinary moments

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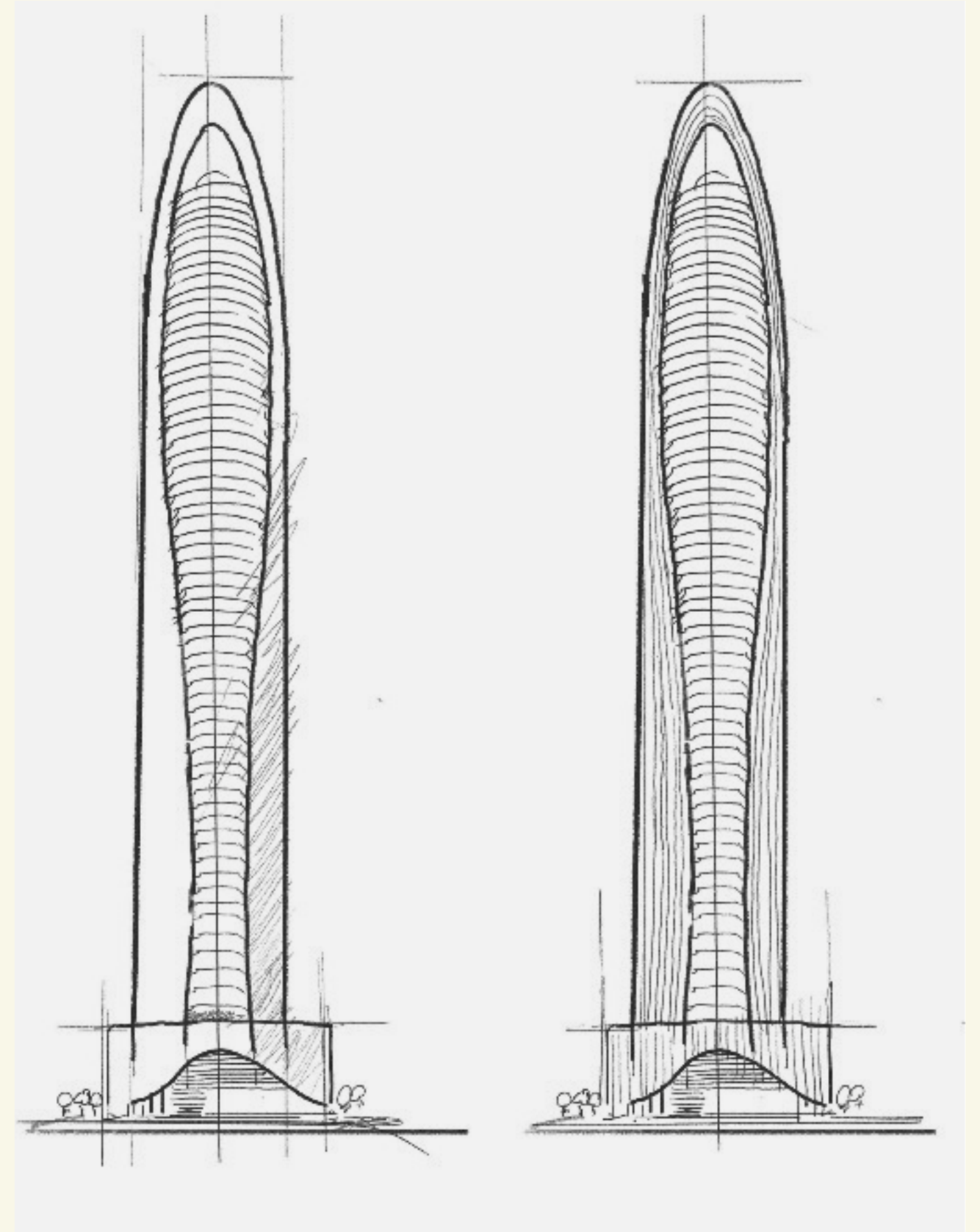
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Design Philosophy

01



Design Philosophy

Discover living in Sensual Purity

Sensual Purity is the design philosophy of Mercedes-Benz, a philosophy that explores the dipolarity between intelligence and emotion. This design philosophy celebrates the creation of design and spaces with unmatched aesthetics that can be felt and lived before being visualized or perceived. The concept of Sensual Purity unifies rational intelligent design with emotional hues, delivering a pure and simplistic form of beauty that is simultaneously stunning and spectacular.

Design Philosophy

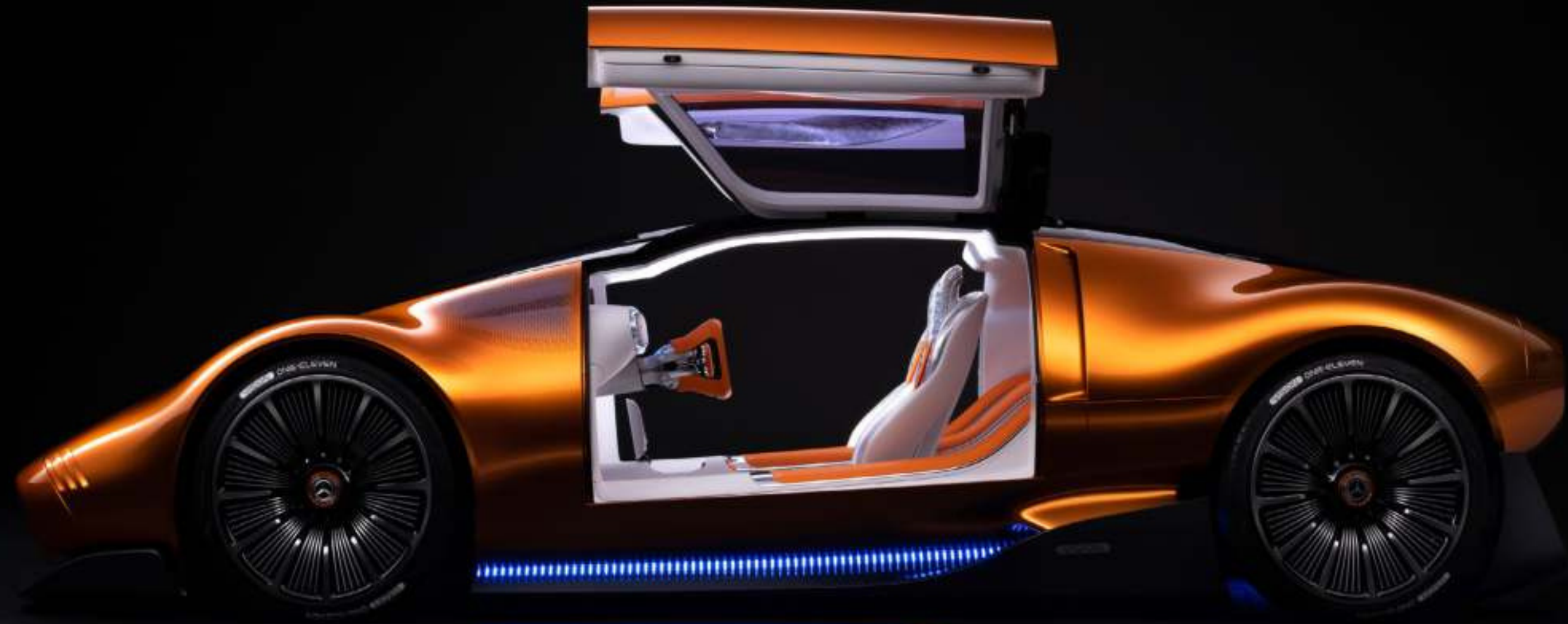
Inspired by the spirit of purity

Our way of luxury is Sensual Purity.
It is all about beauty and extraordinary.

Design Philosophy

Born from tomorrow

Mercedes-Benz Places | Binghatti explores the creation of concepts that are from tomorrow. In line with our philosophy of Sensual Purity, we created spectacular proportions that combine beauty and efficiency.



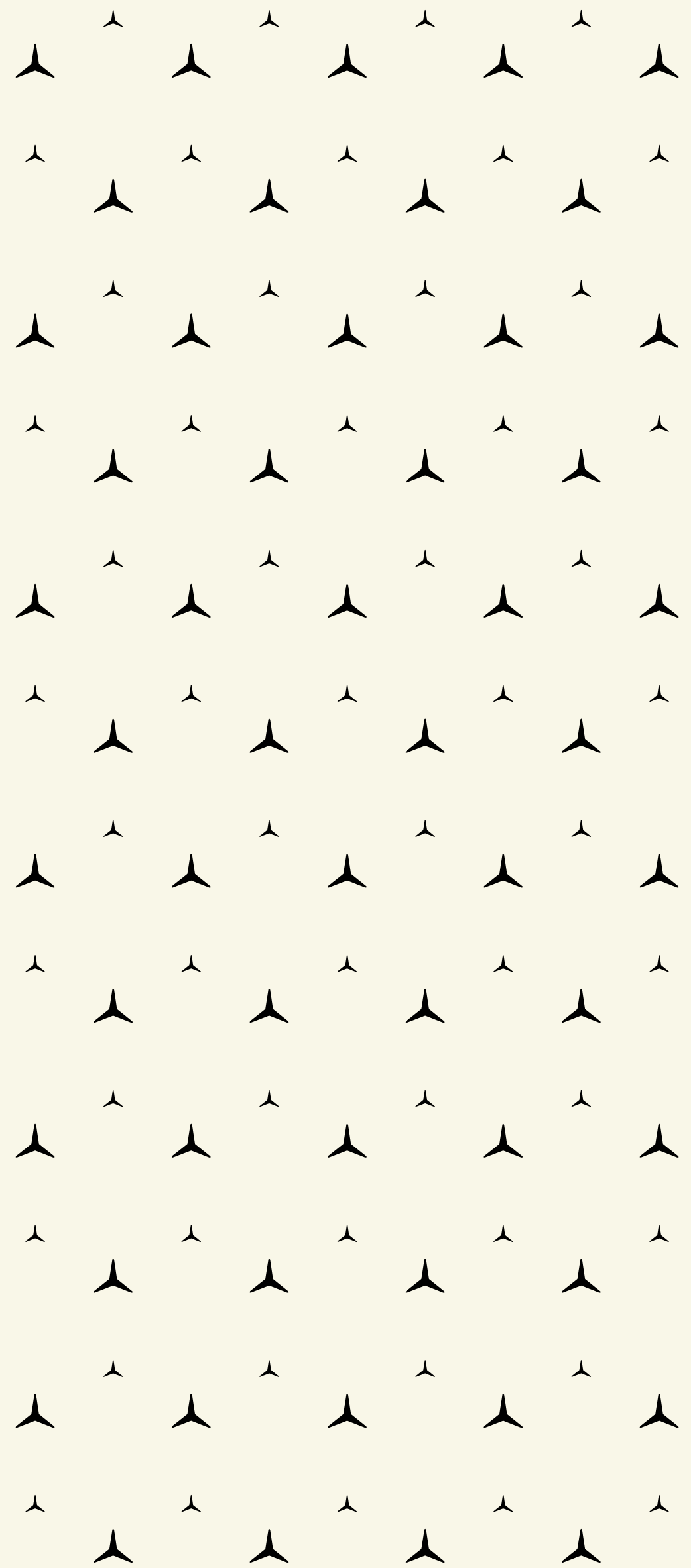
Design Philosophy

An echo of a future reaching out from beyond

Introducing Mercedes-Benz Places | Binghatti: A gateway to experience new grounds for extraordinary moments. A combination of intelligence and emotion, glamour and simplicity, and historic legacies eager towards a future of infinite possibilities.

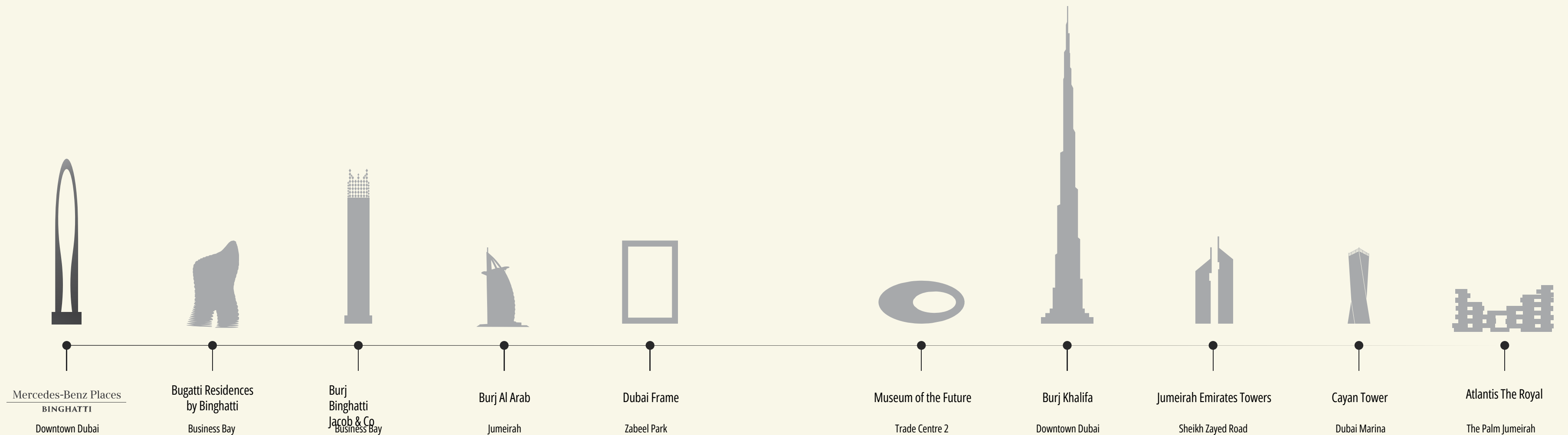
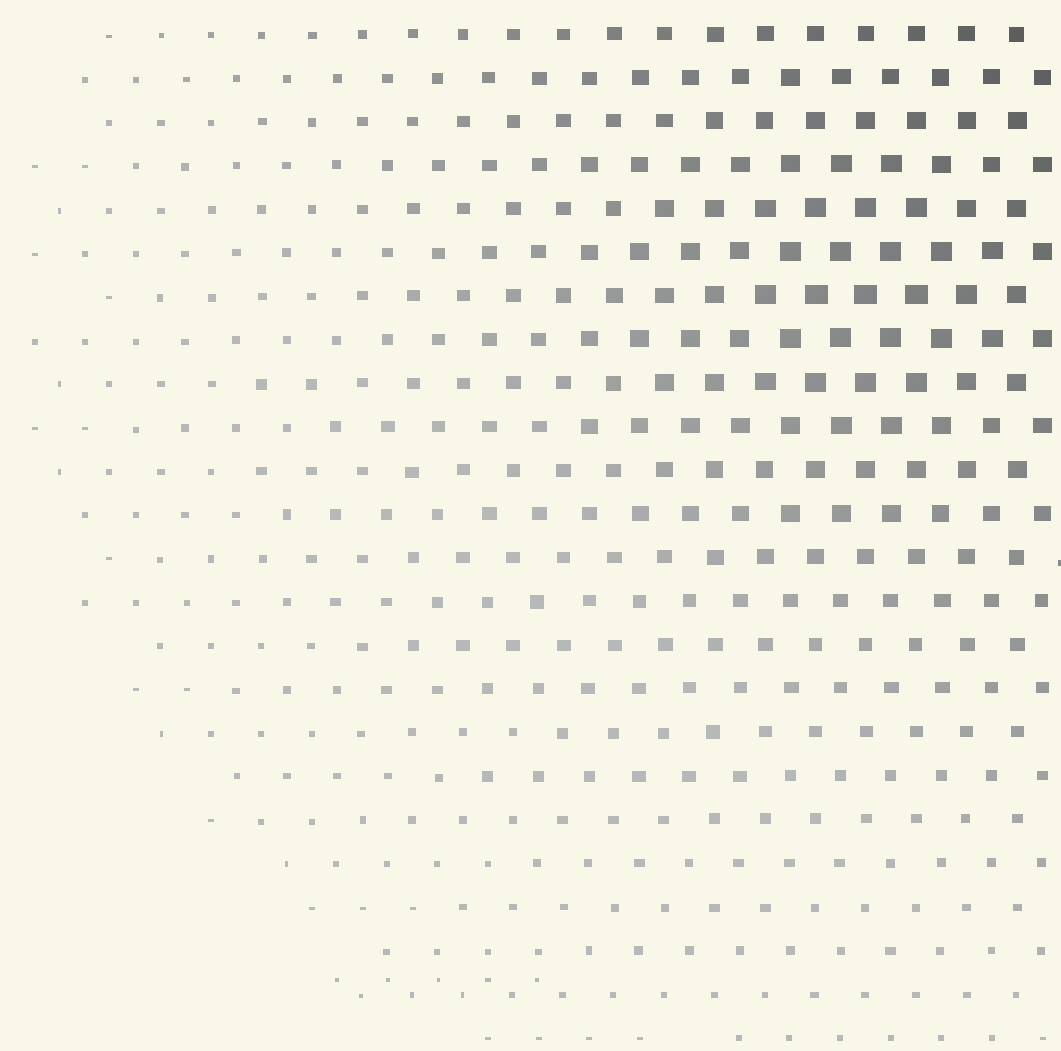
Project Brief

02



An unmatched icon amongst the city's skyline

Mercedes-Benz Places | Binghatti embodies the spirit of an icon that is quintessentially brilliant: an archetype of outstanding design. The deeply rooted design philosophy that shapes the hyper-tower harmonizes with its recognizable design DNA of Sensual Purity, making it unmistakably iconic.



Project Brief

A manifestation of revolutionary craftsmanship

Defined as an epochal architectural symbol, the hyper-tower's design supremacy is brought to life by the amalgamation of multiple design languages. The use of intricate strokes, mingled with the candescent pattern of the Mercedes-Benz three-pointed star create a form that lives and breathes the spirit of revolutionary architecture and craftsmanship.

BURJ KHALIFA BOULEVARD

WAY TO AL KHAIL ROAD





Dubai Frame



Museum of the Future



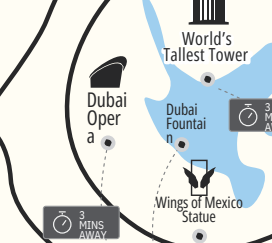
Jumeirah Emirates Towers

DIFC

Zabeel 2

Coca-Cola Arena

Sheikh Zayed Road



World's Tallest Tower

Dubai Mall

Dubai Opera

Dubai Fountain

Wings of Mexico Statue

Mercedes-Benz Places BINGHATTI

Bugatti Residences by Binghatti

Trillionaire Residences by Binghatti

Binghatti Canal

Burj Binghatti Jacob & Co

Dubai Design District

Dubai Canal

Al Khail Road

Ras Al Khor 1 Industrial area



World's Largest Moped



To Meydan Hotel

Project Brief

Unobstructed views to Dubai's Burj Khalifa

JUMEIRAH PUBLIC BEACH
7.7 KM | 15 MINUTES



BURJ KHALIFA
3 KM | 10 MINUTES

DOWNTOWN DUBAI
1.1 KM | 4 MINUTES

DUBAI MALL
3 KM | 7 MINUTES

DUBAI INTERNATIONAL FINANCIAL CENTRE
3 KM | 7 MINUTES

EMIRATES TOWERS
4.9 KM | 11 MINUTES



Project Brief

Site View

330 meters above sea level



Project Brief

Project Facts

Developer name

Binghatti Developers

Project name

Mercedes-Benz Places | Binghatti

Property type

Residential Hyper-Tower

Suite Types (Level 12 to 52)

The Mercedes-Benz Pagoda Suite

2 Bedroom | Level 12-31 (140 - 170 sq.m)

The Grand Mercedes Suite

3 Bedroom | Level 34-52 (200 - 215 sq.m)

Penthouses (Level 55-66)

The Mercedes-Benz

Vision One Eleven Penthouse

4 Bedroom Penthouse | Level 55-58 (245 - 280 sq.m)

The Mercedes-Benz Gullwing Penthouse

5 Bedroom Penthouse | Level 59-61 (623-667 sq.m)

The Mercedes-Benz

Vision EQ Silver Arrow Penthouse

Duplex Penthouse | Level 62-63 (1160 sq.m)

The Mercedes-Benz

Uhlenhaut Coupé Penthouse

Ownership

Freehold

Location

Downtown Dubai

Total number of floors

(3B + G + 5P + 65 Floors)

Number of mechanical floors

6

Total Number of residential floors

51

Total number of amenities floors

3 + HC

Ceiling height

4.2 m (Slab to slab)

Total number of units

150

Building height

341 M

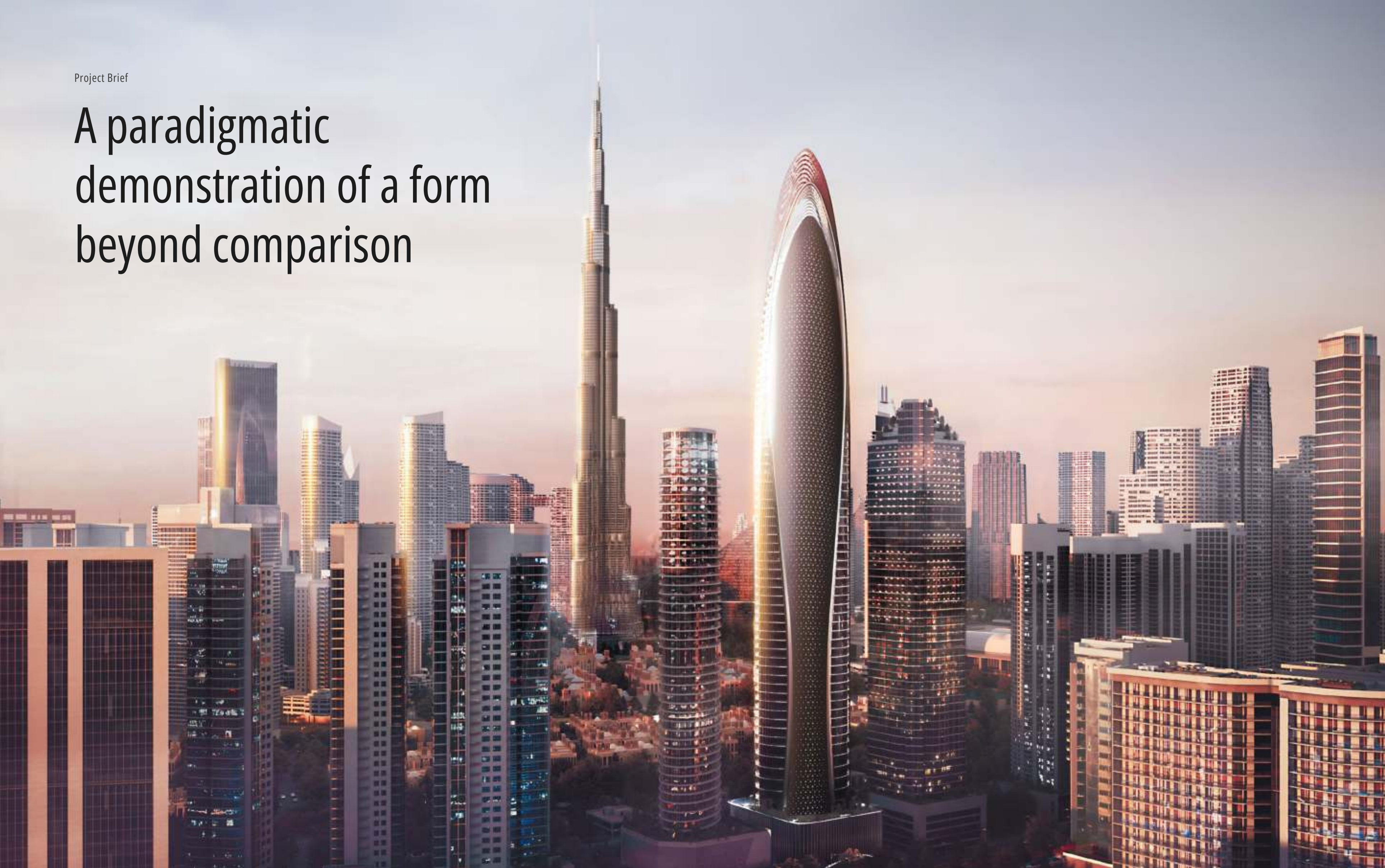
Unit type

Furnished / Unfurnished



Project Brief

A paradigmatic
demonstration of a form
beyond comparison



Project Brief

Exclusive features and services



SOLAR PHOTOVOLTAIC TECHNOLOGY



LEED CERTIFICATION*



PENTHOUSES PRIVATE PARKING



ACOUSTIC SYSTEM



SMART SYSTEM



SPA SERVICE



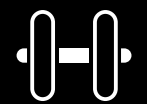
SKY INFINITY POOL



PRIVATE POOL



PODIUM POOL



GYM



CONCIERGE SERVICE



PARKING ACCESS CARD



food & beverage

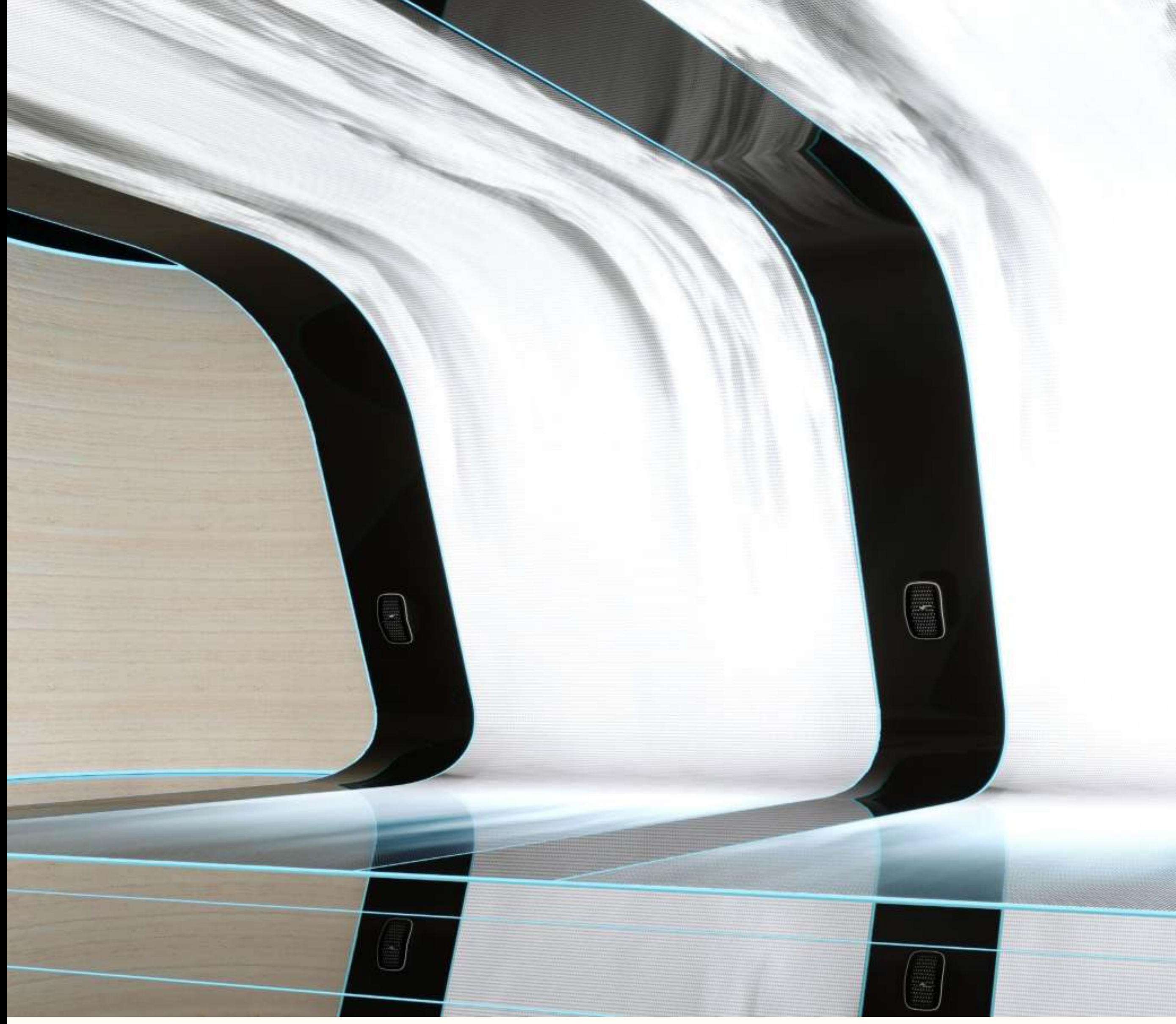


VALET SERVICE



HOUSEKEEPING

*The Mercedes-Benz Places | Binghatti is aiming to hold a LEED Qualification.



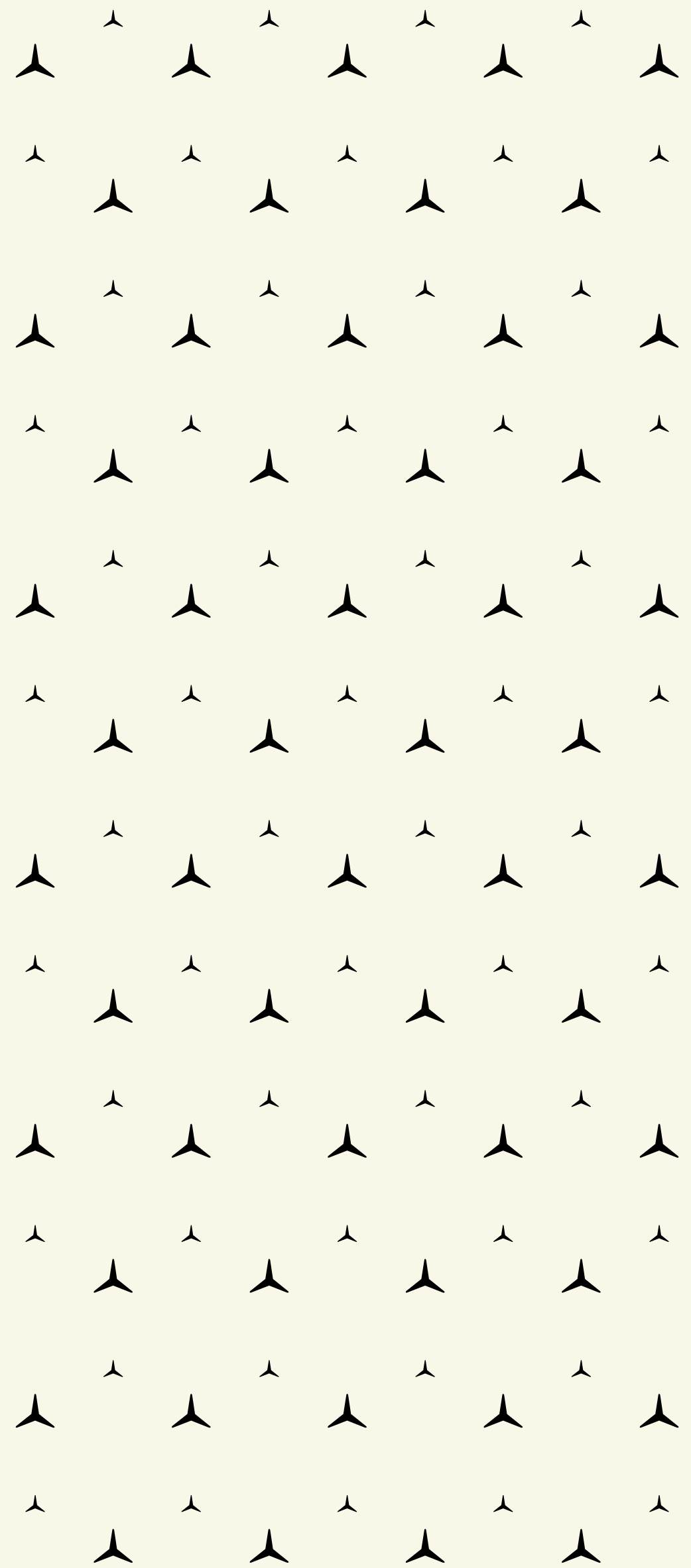
Project Brief

An immersive experience inside the Hyper-Tower's Core



Design Details

03



Design Details

Details and finesse



Design Details



Designed for holistic and eudemonic lifestyles

Mercedes-Benz Places | Binghatti is designed with interior details that live and breathe the spirit of wholeness and serenity. The details include fine hues that echo tones of a holistic lifestyle that is both elegant and harmonious.

Design Details

Intelligent sustainability

Integrated within the hyper-tower's identity is the concept of intelligent solutions, manifested through sustainable mechanisms. The constellation of the Mercedes-Benz three-pointed star on the rear façade is designed to be integrated with photovoltaic panels, providing power to electric vehicle charging stations within the hyper-tower.

Business bay
water canal





Mercedes-Benz Places
BINGHATFI

Designed with
flair and proportion

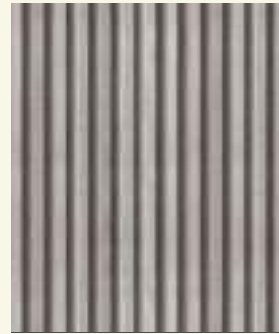
Design Details

Conspicuous dexterity

A selection of the finest materials, seamlessly integrated



Travertine



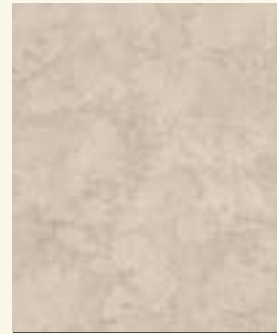
Fluted Travertine



Walnut Wood



Fluted Walnut Wood



Stucco Paint



Satin Chrome



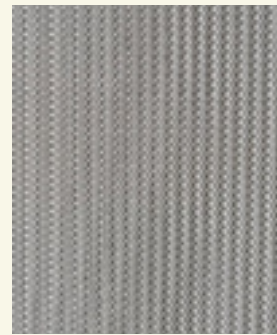
Leather



Black Gloss Glass



Mirror



Sandwich Glass



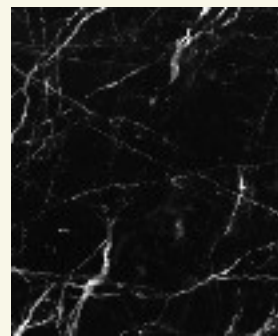
Chrome Mesh



Parquet



Gaya Marble



Black Granite



Screen

*All finishes are subject to change without notice at our sole discretion for any reason including for aesthetic purposes.



Project Layouts

From history to futuristic





Expert curation

A blend of timeless elegance with modern innovation

Elegance and purity
in our meticulously
crafted spaces



Penthouse Layouts

Mercedes-Benz Places Binghatti Penthouses

An exclusive insight

Inspired by creating mesmerizing spaces, characterized by perfect proportions and a seamless integration of the finest materials.









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